



NEWSLETTER



www.rraausa.com

Vol 6, No 1 January 2010

MORE PAINT FROM THE PRESIDENT'S PALLETTE

The Racecar.....

Think of yourself as a racecar – sleek, fast, and ready to run the course in any art community. And RRAA? They can be – they want to be – the backers.

One of the reasons you joined is the opportunities and publicity you might get for your art through the organization. The more we grow and get known the better we can help you grow and become more known as an artist. The RRAA Board and Communication teams are continually looking for ways to make that happen. If you have a program, class, showing or anything else you would like promoted, share it with us and we will post it in the newsletter or the website. If you have photos you want to share of your work, let us show them. Blog your accomplishments! Advertise your art with us!

Amazingly there is one avenue of promotion that is both easy and FREE! Help RRAA promote you by promoting us. If you are doing a presentation somewhere, teaching a class, making a website, or sharing your art resume, please take a moment to add RRAA to your information. Blazon RRAA across your race car!!!

Annette Kornbrekke, President

JANUARY MEETING



Riverwalk

At our January 2010 meeting, Cecelia McRoberts will be presenting a pastel demonstration. Cecelia will show different pastel techniques as well as displaying an assortment of pastels, papers and other materials.

This demo will be interactive and tactile so if you always wanted to try pastels, this is your chance!

Cecelia McRoberts, a member of the Pastel Society of New Mexico, Rio Rancho Art Association, and the Rio Grande Art Association has had her work juried into the 2008 & 2009 PSNM National Shows. In 2008, she won an award for the painting “Red Square Abstract”, 2009 MasterWorks of New Mexico Miniature Show and placed 3rd in 2008 New Mexico State Fair Professional Pastel Division.



Red Square Abstract

Cecelia stated, “As a student of the visual arts for decades, I am finally able to return to doing my work after raising my children. I have developed a love for the abstract. I am in the constant process of approaching my pieces to convey movement, contrasting color and value. I want my work to intrigue the viewer and bring forth a beauty thru color and motion.”

MEMBERSHIP RENEWAL

It is that time once again! Please turn in your \$35 membership renewal to Joanne McDevitt at the meeting or mail it to her at 1741 Allegheny Dr. NE, Rio Rancho NM 87144 or to RRAA, PO Box 45445, Rio Rancho, NM 87174-5445

Another item regarding membership, it's the beginning of the year and what a great time to increase our membership. Have you thought of bringing a friend, relative, neighbor, or co-worker with you to one of our meetings? Do you know someone who is talented but they don't think they are? It's always fun to have people around you that you know, so bring them with you to a meeting! They'll find that we're a great group having fun and learning new techniques, ideas, etc and would want to be a part of RRAA. So, invite someone you know to a meeting.

EXHIBITIONS AND VENUES FOR 2010

Well, its 2010...another chance to share your art! If you have any suggestions for venues (repeated hanging schedules) or exhibitions (one time events), please call Nan Adamson. We are always looking for new exposure for RRAA artists

2010 promises to be a banner year for exhibitions. We have the Hewlett Packard Grand Opening juried exhibition hanging in January. January also has our open exhibition at O'Hare's on the 17th. There will be the annual RRAA juried show coming in May and we have our summer month for hanging at O'Hare's. , and we have a surprise exhibition that will be announced at the January meeting . Chamisa Hills Country Club's exhibition is at the end of the year

We have reviewed our venues for 2010 and have removed two that were, unfortunately, not selling our art. We are no longer hanging at either West Mesa Radiology or at the Observer offices. The open venues remaining are Lovelace West Mesa Hospital, Esther Bone Library, Sunrise Veterinary Offices and New Mexico Bank/Rio Rancho Chamber of Commerce. Even in these tough economic times we are finding sales, though slow, are still happening. So don't hesitate to sign up at the next meeting!

"NEW WORKS" JURIED SHOW

Each year the RRAA has a juried show and for 2010 the show will be May 1 – 30 at the Inn at Rio Rancho. The show will be opened for both two and three dimensional works which have been completed from January 1, 2008 – date of entry. The work must not have been exhibited in the public view prior to this show.

Key dates: February 15, 2010 – 8 pm is the deadline for entry

Cost: \$35 per artist for up to three works of art.

Commission: 25% commission; 75% to the artist

Prizes: Cash for 1st, 2nd, 3rd place and the Judges Choice Award. Non cash award for People's Choice.

There are three big weekend of events scheduled for this show! If you have any questions, please contact Linda Laitner.

ESTHER BONE LIBRARY VENUE

We need artwork for the Esther Bone Library hanging for Thursday, January 7th (take down March 4th). The theme is "New Beginnings", chosen because it's the New Year and all that it entails: new resolutions, turning over a new leaf, leaving behind unpleasant memories and looking ahead to the future, to spring, and to the Year of the Tiger. If you haven't already done so, sign up for the show at January meeting or contact Nora Sanders.

O'HARE'S GRILLE AND PUB

A new hanging will take place at O'Hare's Grille and Pub on Sunday, January 17th at 9:00 a.m. Take down will be Sunday, February 21st. The sign up list is filled for this hanging. We only have two opportunities to hang at O'Hare's for 2010 with the next one being in July. We'd love to have you participate in that event.

LOVELACE WEST MESA HOSPITAL

Lovelace West mesa hanging will be January 11th. Takedown is at 10:30 and the new hanging begins at 11:00 a.m. Let's start the new year with a wonderful event! I still have room for a few more signups. This bi-monthly venue has been one of RRAA's most successful events. Please call Nan Adamson at 892-2354 to reserve your space or sign up at the front table at the January meeting.

2010 ROTATIONAL VENUE SCHEDULE

NM BANK & CHAMBER OF COMMERCE – Coordinator – Marilyn Meuret

| Hanging Date | Hanging Time | Take Down Date | Take Down Time |
|-----------------|--------------|-----------------|----------------|
| | | January 4, 2010 | 10:00 a.m. |
| January 4, 2010 | 10:30 a.m. | February 1 | 10:00 a.m. |
| February 1 | 10:30 a.m. | March 1 | 10:00 a.m. |
| March 1 | 10:30 a.m. | April 5 | 10:00 a.m. |
| May 3 | 10:30 a.m. | May 3 | 10:00 a.m. |
| June 7 | 10:30 a.m. | July 12 | 10:00 a.m. |
| July 12 | 10:30 a.m. | August 2 | 10:00 a.m. |
| August 2 | 10:30 a.m. | September 13 | 10:00 a.m. |
| September 13 | 10:30 a.m. | October 4 | 10:00 a.m. |
| October 4 | 10:30 a.m. | November 1 | 10:00 a.m. |
| November 1 | 10:30 a.m. | December 6 | 10:00 a.m. |
| December 6 | 10:30 a.m. | January 3, 2011 | 10:00 a.m. |

SUNRISE VET CLINIC – Coordinator – Yvonne Korotky (24 pieces)

| Hanging Date | Hanging Time | Take Down Date | Take Down Time |
|-------------------|--------------|-------------------|----------------|
| | | February 13, 2010 | 11:00 a.m. |
| February 13, 2010 | 11:00 a.m. | April 10 | 11:00 a.m. |
| April 10 | 11:00 a.m. | June 12 | 11:00 a.m. |
| June 12 | 11:00 a.m. | August 14 | 11:00 a.m. |
| August 14 | 11:00 a.m. | October 9 | 11:00 a.m. |
| October 9 | 11:00 a.m. | December 11 | 11:00 a.m. |
| December 11 | 11:00 a.m. | February 11, 2011 | 11:00 a.m. |

LOVELACE WEST MESA VENUE – Coordinator – Nan Adamson (65-70 pieces)

| Hanging Date | Hanging Time | Take Down Date | Take Down Time |
|------------------|--------------|------------------|----------------|
| | | January 11, 2010 | 10:30 a.m. |
| January 11, 2010 | 11:00 a.m. | March 8 | 10:30 a.m. |
| March 8 | 11:00 a.m. | May 10 | 10:30 a.m. |
| May 10 | 11:00 a.m. | July 12 | 10:30 a.m. |
| July 12 | 11:00 a.m. | September 13 | 10:30 a.m. |
| September 13 | 11:00 a.m. | November 8 | 10:30 a.m. |
| November 8 | 11:00 a.m. | January 10, 2011 | 10:30 a.m. |

O'HARE'S RESTAURANT – Coordinator – Nan Adamson (17-24 pieces)

| Hanging Date | Hanging Time | Take Down Date | Take Down Time |
|------------------|--------------|------------------|----------------|
| | | January 17, 2010 | 9:00 a.m. |
| January 17, 2010 | 9:00 a.m. | February 21 | 9:00 a.m. |
| July 11 | 9:00 a.m. | August 15 | 9:00 a.m. |

CHAMISA HILLS COUNTRY CLUB – Coordinator – Nan Adamson (100 pieces)

| Hanging Date | Hanging Time | Take Down Date | Take Down Time |
|------------------|--------------|-----------------|----------------|
| November 1, 2010 | 9:00 a.m. | January 3, 2011 | 9:00 a.m. |

ESTHER BONE LIBRARY – Coordinator – Nora Sanders

| Hanging Date | Hanging Time | Take Down Date | Take Down Time |
|-----------------|--------------|----------------|----------------|
| January 7, 2010 | 10:00 a.m. | March 4 | 10:00 a.m. |
| May 6 | 10:00 a.m. | July 1 | 10:00 a.m. |
| September 2 | 10:00 a.m. | November 4 | 10:00 a.m. |

LOMA COLORADO LIBRARY – Coordinator – Penny Sullivan

Will advise dates

COMMUNICATIONS

WRITERS NEEDED.....

Wanted: Writers for articles for the 2010 newsletter...what is there to write about, you ask? Write about technique, about your process, anything! Color theory, composition, tidbits from art education, art and art theory, photographic processes-print and digital, 3d processes or perhaps your experiences. If at least 20 people would write one article (short articles), that would be a fantastic way to contribute to the membership newsletter, sharing and teaching others. Marian Boandl has faithfully contributed interviews of artists within our membership for our newsletter (thanks so much Marian). It is always interesting to find out more about each other through those interviews.

Please feel free to contribute a short article, experience, anything for the newsletter to me, my email is: pencil6127@yahoo.com

On another note, I am looking for ideas on what our newsletter can be called. If you could email some great names, then I'll propose them to a meeting where we can all vote.

Penny Sullivan

NOW AND THEN – COMMUNITY OUTREACH

I would like to announce that we will have a food drive for St. Felix Pantry food bank in March. Even though lots of food has been collected over the holidays, it sure runs out quickly. We made an impact with our two collections last year, RRAA artist. I would like to do the second one in August for Storehouse West Food Bank. Let's reach out once again and help those in need. We are able to spread the name of Rio Rancho Art Association at the same time. Please remember to bring food stuff to the March meeting.

Happy New Year to all my fellow artists!

Nan Adamson

Art-Rageous!

As chair of “Art-Rageous”, I am excited to announce that the “Studio Tour” will be replaced by a two-day art sale in one venue which we are calling “Art-Rageous”. We looked at the Inn at Rio Rancho on 528, across from Intel as the location.

Mark your calendars for the dates: September 25 & 26, 2010.

This facility has a 4,700 sq. ft ballroom that can hold 10x10 spaces for about 45 artists. In addition, the surround grounds can be used for artists to display outside, as well as wine and food vendors. Six foot tables with table cloths will be supplied by the Inn at no cost to us. We will be looking into hanging displays and other ways to make the best use of the facility.

Carol Sanna

HELP WANTED!!!! Carol Sanna has bravely taken on the task of chairing “Art-Rageous”, RRAA’s annual art show that will replace the former studio tour. This is a big undertaking that requires a lot of planning and will succeed only with the help of many volunteers.

Following is a listing of areas that need to be addressed for a successful show. Look over the chair and helper positions that need to be filled, pick out something that appeals to you or you have expertise in and be ready to sign up at the January meeting. If you’re not going to be at the meeting, let Carol know by email – carol@carolsanna.com or by phone 893-1707.

This show belongs to all of us and let’s all help as much as we can to make it a very successful event!

Event Chair

Job description:

- Fill open slots for chair-persons
- Track progress of chairs
- Resolve open issues
- Chair meetings (weekly? Bi-weekly?)
- Develop website
- Register name: Art-Rageous
- Identify “featured Artist” for the event
- Identify judges for “Best of Show”

| | |
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| Chair | Carol Sanna |
| Co-chair | Paula Scott |

Electronic Image Chair

Job description:

- Keep list of participating artists
- Publish the requirements/parameters for electronic submission
- Collect or receive all digital image files for the event from members
- Approve/disapprove the images submitted based on meeting the requirements and notify submitter
- Coordinate with Design Chair for development of advertising materials
- Handle submissions of files to publishing/marketing areas
- Build website for this event

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| Chair | |
| Co-chair | |
| Helper | |
| Helper | |

Funding Chair

Job description:

- Define contribution levels
- Locate and approach donors
- Maintain Art-Rageous budget
- There is \$2,262.00 left from the 2008 Studio Tour
- Propose a booth fee for participating artist-memebers
- Are judges paid?

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| Chair | Penny Sullivan |
| Co-chair | |
| Helper | |
| Helper | |

Design Chair

Job description:

- Design of brochures
- Design of advertising materials
- Write publicity articles
- Coordinate with press/radio/TV for advertising spots
- Name tags for participants
- Awards for "Best of Show" etc.
- Postcards, animated email

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| Chair | |
| Co-chair | |
| Helper | |
| Helper | |

Advertising Chair

Job description

- Coordinate with press/radio/TV for advertising spots
- Coordinate with RR Chamber of Commerce, Linda Shaw (505) 892-1533
- Coordinate with Sara Heffern at the Inn at Rio Rancho (505) 892-1700

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| Chair | |
| Co-chair | |
| Helper | |
| Helper | |

Food and Entertainment Chair

Job description

- Determine location at the Inn for their set-up
- Coordinate with Sara Heffern for food vendors, entertainers

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| Chair | |
| Co-chair | |
| Helper | |
| Helper | |

YAHOO GROUP ROOM

Arrangements have been made for those who need help in signing up for the RRAA Yahoo Group Room. The nice folks at Meadowlark Senior Center Computer lab will be teaching the class.

The class will be held on Friday, Jan 22nd at 1:00 p.m. and will last about 3-4 hours. It is a hands on class and they will actually get you signed into the Group Room and give you a 'tour' of what is there. The class also includes a handout to take home with you.

The fee for the class is \$12.00 (for the instructor and for the Senior Center). You will need to contact me via email so that I have a tracking record (Paula Scott at pmondoy@gmail.com). The fee must be paid PRIOR to taking the class. I will be out of town that week so I will need to collect the fee by Friday, Jan 15th. Checks need to be made out to Pete Agrusa. You can send the check to my home address:

Paula Scott
3703 St. Andrews Dr.
Rio Rancho NM 87124

We need a minimum of five students to make this happen. Class maximum is 8. I will handle enrollment on a 'first come, first served' basis. If we end up with more people wanting the class than what can be accommodated, than an arrangement for a second class will take place (time and date TBA).

All students will need to be members of the Meadowlark Senior Center and need to bring their membership card with them on the day of the class. Thos that are not members will need to be at least 50 years old and join the center (joining is FREE). You can join on the day of the class.

Please note that the last day to sign up (register) for this class will be Friday, Jan, 15th

MEMBER ARTICLE SUBMISSION

High-Dynamic Range (HDR) Photography

By Kristian Thompson

Unlike the human eye, cameras are incapable of capturing the dynamic range of light the way that the human eye can. Since the advent of digital photography however, there is a way to compensate for this shortfall and that is where HDR comes in.

Basically HDR will consist of a minimum of 3 exposures compiled together. There are 2 ways to obtain these exposures. One is with the camera and the other is to create them from a single exposure using software. The object here is to get one normally exposed photo, one that is at least 2 stops above and one 2 stops below the original exposures settings. You can use more than 3 exposures if you want but 3 is the minimum. If you use your camera to obtain these shots, you'll need a tripod and I suggest using your cameras Automatic Exposure Bracketing (AEB) feature. (Exposure compensations will be obtained by using different shutter speeds. You want to use the same aperture settings for all photos). If you are going to use software, you need to shoot in RAW format. Using a program like Photoshop you can adjust your exposure levels in the RAW editor and I suggest when you convert from RAW that you convert to .tif format because .jpg is a compressed format and information is discarded and lost forever.

After you have the exposures that you are going to use, there are numerous programs out there to create your HDR image with. The one I use is Photomatix. Basically you import the desired photos and after the click of a few buttons, the program works its magic. It may take a few minutes as it is a very computer intense process but sit back and let the computer process it and check out the results. Once the image has been rendered, you can use radio buttons and sliders to make adjustments to the image until you are happy with the results.

The reason I like HDR is because it brings out the details in the shadows and the over exposed areas of a photography making it more interesting to the viewer. One thing to be aware of is that if you push the editing too far you can get what is called a "Halo" effect. This is to say that objects will have a lighter "ring" around it. You can push the settings to the point that the photo actually looks "unnatural" but that is something else I like because it can make a photo look more like a painting than a photograph.

Please feel free to contact me with any questions, advice or feedback at kristiant@cableone.net

Visit my website at www.kristianthompsonphotography.com or www.desertplainsphotography.com

ARTIST PROFILE

Peg Winkler Weyers

By Marian Boardl

“I have always had a yearning to get into art—to be an artist” states Peg. Peg began as little girls did, by drawing cutouts of paper dolls and their clothes. She had a wonderful high school teacher in Ontario, Canada but couldn’t go to school beyond the age of 16 as she had to go to work for her family.

Later she met Bruce and was married in 1950. They did a lot of traveling from one end of Canada to the other because he was a banker. They got tired of the weather so in 1964 they decided to move to New Mexico where family lived and folks would come to visit. They packed up and moved to New Mexico and Bruce got a job with the Bank of New Mexico.

In 1964 Bruce bought Peg her first French Pochade easel and paint box. He said “here, you’ve always wanted to do this”. And from that time she’s been a perennial student – with any kid of classes she could find. She joined the NM Art League, the Nor Este Art League and then her husband died very suddenly in 1993. They had 43 very fine years with 3 sons and a lot of traveling.

Later she visited her sister in Canada and driving in their old neighborhood and decided to visit a childhood sweetheart. They knew his wife had passed away and Peg says “Oh, it’s been over 50 years”, but when Nick came to the door and they looked at each other, it was like “Wow”! They had lunch and phoned and stated they were going to keep in touch. Peg returned to NM to find roses at her door. At that point they started a long distance relationship through AT&T. Very soon though she heard “I can’t live without you, would you marry me?” And so they were married in the fall of 2004 and she stayed in Canada.

Early on Peg had decided she wanted to go to the university. She chose a wonderful year – because there were two of us older students and all the rest were kids. They had a fantastic time and the teach was extraordinary and encouraging. She’s remembered that encouragement all these years.

Peg painted all the time while in Canada and participated with four very active art groups. She was invited and juried into the Invitational at Museum London Art Mart and sold at the first three shows. That was a fantastic accomplishment for her. She had a one-woman show in Sarnia, Ontario which is a nice story in itself. She also taught oils to a couple of ladies privately at her home, really she gave them her opinions and a lot encouragement.

In 2004, Nick passed away of cancer and she had a very difficult time. In 2007 her sons said it was time to come back to NM. She has one son that lives in TX and two others are here in NM. She bought a home in Rio Rancho and was delighted to move back here where the skies and the southwest landscapes are so individual and you don’t see them anyplace else.

She had traveled in different states and Canada and bits of England and Europe. Every place she traveled there were always sights she wanted to pain. She probably has 5000 pictures she’s ready to paint.

Peg is beginning her second year as Treasurer of RRAA and is a member of NM Art League and stated. “I think, to be very truthful, in my own soul that I have to paint. It’s a gift, it is something I must do, it has changed over the years from when I first started. I can see the changes in just this past two years since I’ve been back here in NM. And I’ve had to go back and analyze, ‘who do I want to be for the rest of my life, what do I want to be when I grow up?’ Mostly it is wanting to paint, to get the color and the light – if I could ever get that – and I don’t think I will. It’s my journey. That’s what I said before – art is a journey. It’ll never be a destination...I will never stop learning. Never. Because no matter what I see, no matter what I do, I can always find something else I can improve in my own art. And also I want to contribute to this group. I think I owe art to put back my time to art. That’s my philosophy.”

NEXT MEETING DATE – FEBRUARY 1ST – 6:30 PM

Destiny Center, Northern Blvd, Rio Rancho

At the February meeting, Elizabeth Smith will be doing a silk painting demo. Elizabeth stated “with silk painting the feel of the material and the variations of texture continue to intrigue.” Elizabeth will present a silk painting demonstration showing one technique of the many that silk painters use. This will be a hands-on demo where you can get a feel for the medium, so come prepared to have some fun! The scarf we make will be donated to a local cancer ward.

Elizabeth is a member of the New Mexico Silk Painters Guild as well as Rio Rancho Art Association.

2010 BOARD AND CHAIRS

| | | |
|-------------------------|--------------------|--|
| OFFICERS | | |
| President | Annette Kornbrekke | Annette@akorn.us |
| Vice President | Sharon Wilson | Sharonwilson45@peoplepc.com |
| Secretary | Sue Hanauer | sundayfree@msn.com |
| Treasurer | Peg Weyers | Peggy031030@msn.com |
| COMMITTEE CHAIRS | | |
| Programs | Ceceilia McRoberts | mtlforev@aol.com |
| Hospitality | Sue Beck | mellows@aol.com |
| Venues & Exhibitions | Nan Adamson | missusduck@hotmail.com |
| Communications | Paula Scott | pmondoy@gmail.com |
| Publicity | Kristian Thompson | kristiant@cableone.net |
| Membership | Joanne McDevitt | Artim15@msn.com |
| Special Projects | Paula Scott | pmondoy@gmail.com |
| Volunteers | Sue Hanauer | sundayfree@msn.com |
| PROJECT CHAIR | | |
| Newsletter | Penny Sullivan | Pencil6127@yahoo.com |
| Esther Bone Library | Nora Sanders | Beulah2000@hotmail.com |
| Annual Juried Show | Linda Laitner | Southwesternphotos@yahoo.com |
| Annual Member Show | Carol Sanna | carol@carolsanna.com |
| Historian | Arlene Weixel | aweixel@cableone.net |
| Bio Book | Marian Boandl | mjboandl@juno.com |
| Photographer | Kristian Thompson | kristiant@cableone.net |

MEMBER AND SUPPORTER SERVICES

Only \$30 buys a member a page on the RRAA website for three pictures of your art and a bio; \$10 will link an enlargement of your art to your name on the site. Remember that your email, blog and website can all be listed and linked on the RRAA website for FREE!! For more information, contact rioranchoart@gmail.com

SHINE STREAK – Professional cleaning. The Best in Town. Affordable Prices. Licensed and Insured. Contact Rose Sanchez at 505-604-4764

Please note.....If you would like to put an advertisement and become a supporter of the newsletter or you'd like to put an ad in to sell something in the RRAA newsletter, please contact Penny at pencil6127@yahoo.com

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